

Churchill County  
Agenda Report

Agenda Item:

Consent # J

Date Submitted: 9/25/07

Agenda Date Requested: October 1, 2007

To: Board of Churchill County Commissioners

From: Pamela D. Moore, Administrative Aide to the Board of County Commissioners

Subject Title: NACo provides notification of the 8<sup>th</sup> annual ENERGY STAR® *Change a Light, Change the World* Campaign kick off on October 3, 2007 with *Change a Light Day*.

Type of Action Requested: (check one)

Resolution

Ordinance

Formal Action/Motion

Other – Informational Only

Does this action require a Business Impact Statement? No

Recommended Board Action: None.

**Discussion:** NACo provides notification of the 8<sup>th</sup> annual ENERGY STAR® *Change a Light, Change the World* Campaign kick off on October 3, 2007 with *Change a Light Day*. NACo and U.S. Environmental Protection Agency encourage participation in this campaign. They invite counties across the country to encourage every American to change at least one inefficient light in their home to one that has earned the ENERGY STAR® label. Since the 2005 campaign launched with an online pledge inviting people to commit to change at least one light at home, more than 850,000 Americans have pledged to change more than 2 million lights and this number is changing daily. For the second year, NACo is conducting the *County Change a Light Campaign*. In 2006, this county campaign collected more than 6,500 pledges, making it among the most successful programs in the country. Beginning October 3, participating counties will collect pledges through the NACo program from their residents. Winning counties of this national competition will receive special recognition from NACo and EPA. Counties may register to participate at any time by visiting [www.naco.org/regcal](http://www.naco.org/regcal). Additional details are provided in the attached letter.


Prepared By: Pamela D. Moore, Administrative Aide

Date: September 25, 2007

Reviewed By:

  
Brad Goetsch, Churchill County Manager

Date: September 25, 2007

  
Rusty Jardine, Churchill County Civil Deputy Attorney

Date: September 25, 2007

  
Alan Kalt, Churchill County Comptroller

Date: September 25, 2007

Board Action Taken:

Motion: \_\_\_\_\_

1) \_\_\_\_\_

Aye/Nay

2) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

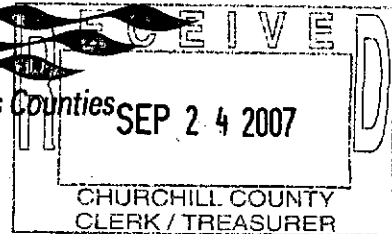
\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)



SEP 12 2007

The Voice of America's Counties



Dear County Official:

The 8<sup>th</sup> annual ENERGY STAR® *Change a Light, Change the World* Campaign kicks off this year on October 3, 2007, with *Change a Light Day*. The National Association of Counties and the U.S. Environmental Protection Agency are encouraging participation in this campaign. We invite counties across the country to help encourage every American to change at least one inefficient light in their home to one that has earned the ENERGY STAR label.

Since the 2005 Campaign launched with an online pledge inviting people to commit to change at least one light at home, more than 850,000 Americans have pledged to change more than 2 million lights, and this number is growing daily. For the second year, NACO is conducting the **County Change a Light Campaign**. In 2006, this county campaign collected more than 6,500 pledges, making it among the most successful programs in the country.

Beginning October 3, participating counties will collect pledges through the NACO program from their residents. Winning counties of this national competition will receive special recognition from NACO and EPA. You may register your county to participate at any time by visiting [www.naco.org/regcal](http://www.naco.org/regcal).

A toolkit on this initiative is available from [www.energystar.gov/joinCAL](http://www.energystar.gov/joinCAL). Click on Support as a Government Leader to access the toolkit, which includes ideas for your participation and turnkey media and promotional materials. NACO will also provide additional resources and information through its competition.

Lights replaced with energy-efficient ones can add up in energy, monetary, and environmental savings. ENERGY STAR-qualified light bulbs and fixtures use 75 percent less energy than standard incandescent bulbs and can last up to 10 times longer. Just one ENERGY STAR-qualified light bulb can save about \$30 or more in energy costs over its lifetime, while preventing more than 400 pounds of greenhouse gas emissions.

As a leader of your community, you have many ways to participate, including issuing a proclamation, hosting a lighting change-out event, inviting your residents to take the pledge from a link on your Web site, and much more.

Together, we can help light the way to greater energy efficiency and a brighter future. If you have any questions, please have your staff contact Kelly Zonderwyk of NACO at (202) 942-4224 or [kzonderwyk@naco.org](mailto:kzonderwyk@naco.org) or from EPA, Ms. Wendy Reed, at (202) 343-9122 or [reed.wendy@epa.gov](mailto:reed.wendy@epa.gov), or former Mayor Randy Kelly, at (202) 564-3126 or [kelly.randy@epa.gov](mailto:kelly.randy@epa.gov).

Sincerely,

Stephen L. Johnson  
USEPA Administrator

Eric Coleman  
President, National Association of Counties