

**Churchill County  
Agenda Report**

**Date Submitted:** January 4, 2008

**Agenda Date Requested:** January 16<sup>th</sup>  
**Time Requested:** 2 minutes

**To:** Board of Churchill County Commissioners  
**From:** Alan Kalt, County Comptroller

**Subject Title:** Consideration and Possible Action re: Grant request from the Churchill Arts Council

**Type of Action Requested:** (check one)

Resolution

Ordinance

Formal Action/Motion

Other (Specify)

**Does this action require a Business Impact Statement?** ( ) Yes (X) No

**Recommended Board Action:**

A motion to approve/deny additional funding for the Churchill Arts Council in the current year and include the Churchill Arts Council's request for additional funding in the upcoming FY 2008-2009 budget process.


**Discussion:**

As the attached letter indicates the Churchill Arts Council is seeking additional County support for their programs. Funders, such as the Nevada Commission for Cultural Affairs and private foundations, want to be assured that the projects they consider important locally, and they take evidence of local governmental support into consideration during their considerations of our requests for funding. Significant improvements and programming have been made at the Oats Park facility. Their programs have been recognized by the receipt of a Tourism Development Award and the Governor's Arts Award.


While this appears to be an outstanding program that continues to showcase our community and support the local economy, it would be difficult to provide additional financial support given our current budget situation. The County is experiencing a significant shortfall in CTX revenues and has adopted a budget mitigation plan to reduce expenditures in the current year and holding the line for future years. The County could consider giving some in-kind match or support to assist in making the event successful in our community.

**Financial Impacts:**

The approved financial support in the current year is \$3,000 a reduction from \$4,000 in the prior year. Limited monies have been budgeted for Community Support. If additional funding is approved by the Commissioners, this would significantly limit the amount of other community support grants. The board may want to consider this request in the upcoming budget.

**Prepared By:** Alan Kalt 

**Date:** January 4, 2008

**Concurrences:**   
(County Manager)

**Date:** January 4, 2008

  
\_\_\_\_\_  
(Comptroller)

Date: 4/4/08

\_\_\_\_\_  
(Civil Deputy District Attorney)

Date: \_\_\_\_\_

Board Action Taken:

Motion: \_\_\_\_\_

1) \_\_\_\_\_

Aye/Nay

2) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)

# Churchill Arts Council

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Fallon, NV 89407

Voice: 775.423.1440

E-mail: [charts@phonewave.net](mailto:charts@phonewave.net)

Fax: 775.423.0779

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14 November 2007

Norman Frey  
3975 Reno Highway  
Fallon, NV 89406

Dear Norman,

As we discussed earlier this year, I would like to meet with you to discuss the possibility of increasing the County's annual allocation for the Churchill Arts Council.

Local support, such as that provided by the County, continues to help us leverage additional financial contributions from outside the County. It is also becoming an increasingly important factor in the evaluation of our applications for completion of the renovation of the Oats Park facility.

Funders, such as the Nevada Commission for Cultural Affairs and private foundations, want to be assured that the projects they consider are important locally, and they take evidence of local governmental support into consideration during their considerations of our requests for funding.

In addition to our efforts to seek financial support from outside the County, we have also been successful at drawing audiences from outside the area to our programs and activities. According to exit surveys conducted at our events, over the course of the year 40% are from outside the County. Audience members often eat dinner, purchase gas, spend the night, etc., and these activities have a direct economic impact on Churchill County. Our audience development activities have been recognized by the receipt of a Tourism Development Award and the Governor's Arts Award.

I will enclose a packet of background materials on CAC, and our programs and activities, and would like to meet with you at your earliest convenience to discuss the County's support of CAC.

Thanks for your time and consideration and I look forward to hearing from you.

Sincerely,



Valerie J. Serpa  
Executive Director